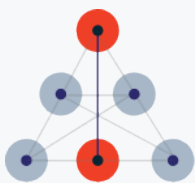# Know your Audience

Finally a segmentation tool where price, and the lack of resources and expertise are no longer obstacles. **Analyze360 is a robust and on-demand tool that's built from years of expertise in data science.** Our variables allow you to pinpoint your ideal consumer, donor, voter, or any other target audience. With better information about sociometrics, demographics, lifestyles and behaviors, the sky's the limit with how you can help your organization do more.
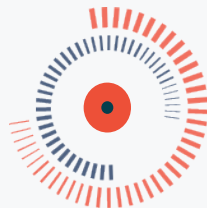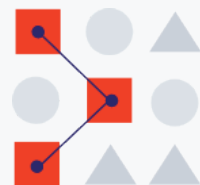
How does it work?

Upload Data

Simply drag and drop a spreadsheet with your customer data into the **Analyze360** segmentation tool. It automatically validates,standardizes, and enriches customer data before beginning advanced data analyses.

Generate Report

In just minutes **Analyze360** provides a rich set of marketing insight, including unique characteristics about your customers. You can compare your customers to specific data sets, for example consumers across the United States or in a specific state.

Compare & Segment

Analyze360 scores and segments your audience so you can launch your product, reconnect with your audience, find prospects or reveal gaps in your data. Anaylze360 empowers you to make better decisions, build client relationships, and improve ROI.

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Our clients tell it best...

Jewelery or Petite Line?

After using **Analyze360** a nation-wide women's clothing retailer changed direction by adding a jewelry line when they discovered jewelry ranked higher for their customer base. Saving the retailer money and providing their customers more of what they wanted.

Flat Revenue?

After several years of flat revenue, a car dealership experienced 317% revenue growth based on **Analyze360** insights.

Targeted Crowdsourcing?

An online community for crowd-sourcing reviews saw a 20-40% increase in their re-marketing efforts after using **Analyze360** to profile their customers and compare them to their remarketing audience.

Analyze360 in action

We provide the solution to help you get the most out of your market segmentation research and it's all within your budget. Reports can be generated on-demand when you need the insight. Visit our website to learn more.

analyze360.com

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Intelligent Segmentation